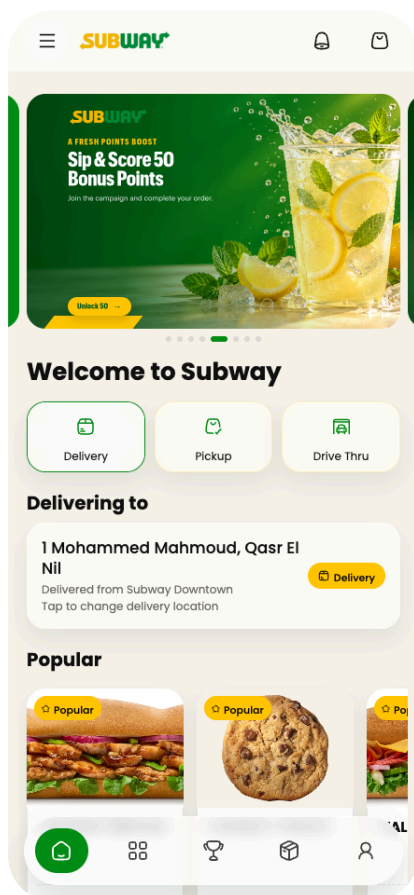


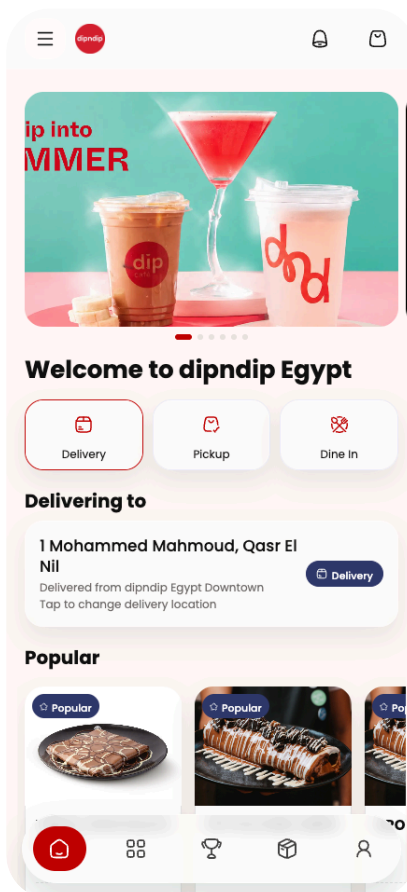
YOUR CUSTOMERS. CLOSER.

Reach your customers. Anywhere. Anytime.

Build a direct connection through your own branded experience. Reduce reliance on aggregators and their hefty fees, and give customers more reasons to order directly and return.



Subway · Home



dipndip · Home

Your brand.
Your menu.
Your customer
connection.

Connect directly

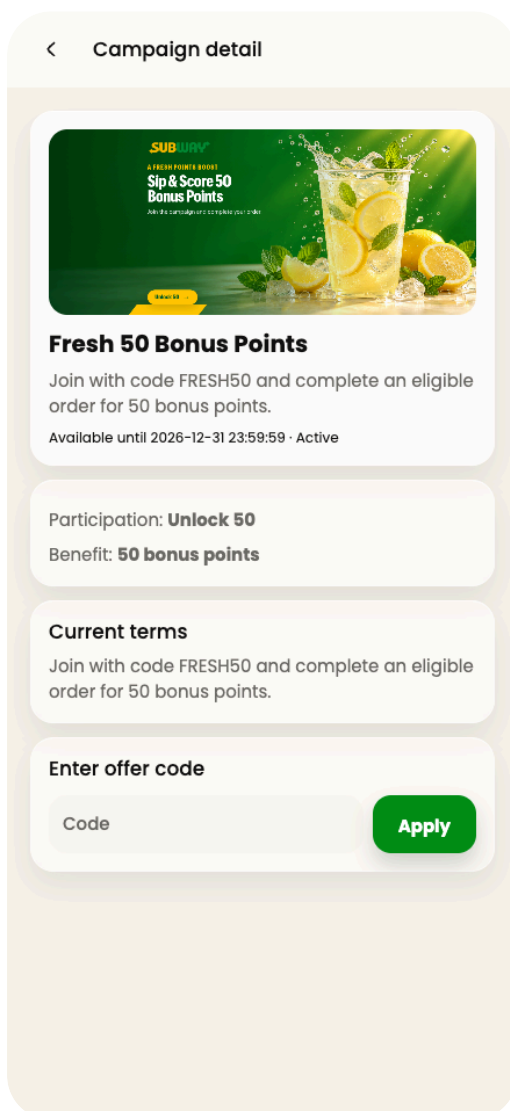
Encourage repeat visits

Reduce aggregator dependence

ONLINE CAMPAIGNS

Keep the conversation going.

Reach customers wherever they are. Send customized notifications to share your latest news, highlight offers, and invite them back.



Subway · Online campaign

STAY IN TOUCH

A reason to come back.

Bring your campaigns into the same experience customers use to explore your menu and connect with your brand.

Customized notifications

Make your message relevant to the campaign.

Offers in context

Give customers a clear place to discover the details.

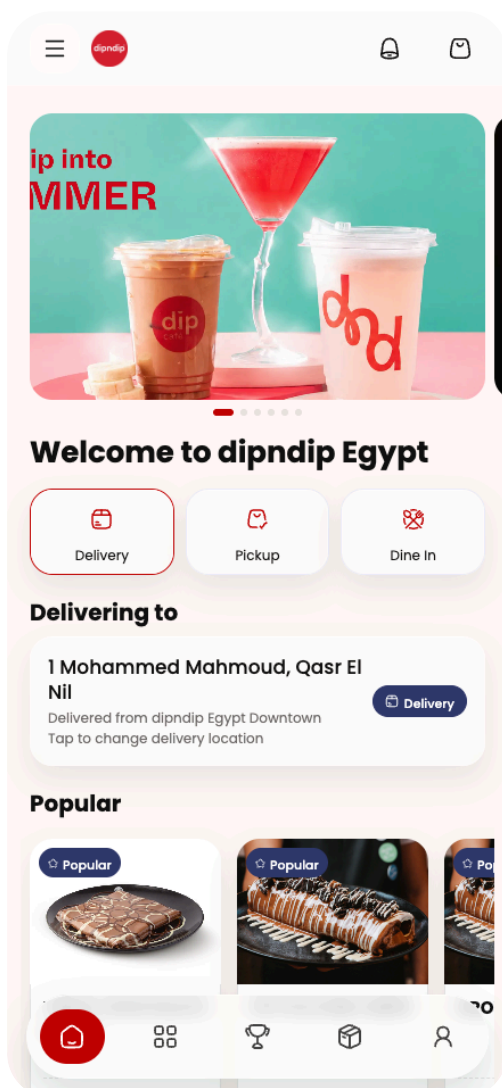
A direct brand connection

Keep your business part of the conversation.

BRANDED HOME & HAPPENING NOW

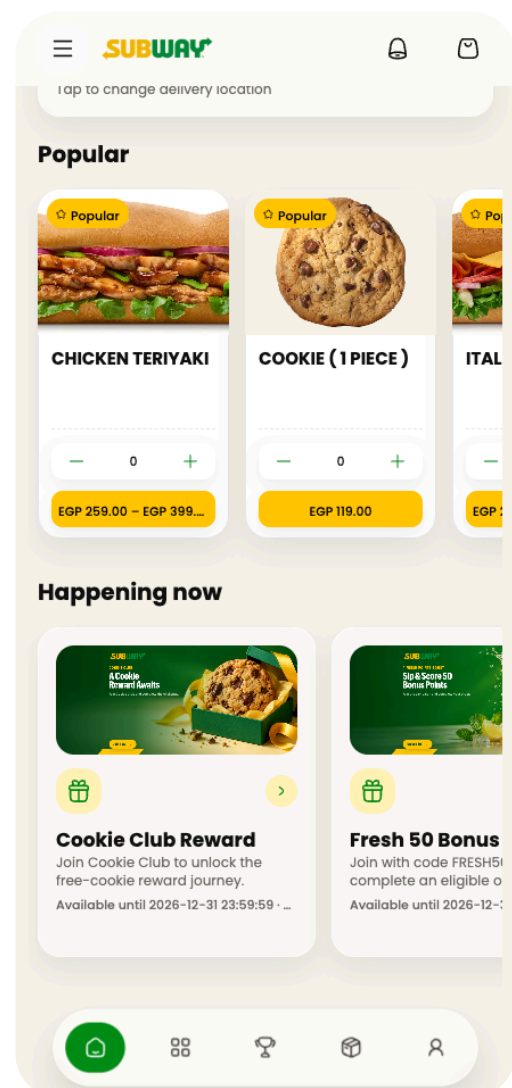
Your brand. Front and center.

Welcome customers into an experience that feels like your brand. Bring your menu, popular items, and latest activity together.



Your branded home

Familiar colors. Your own personality.



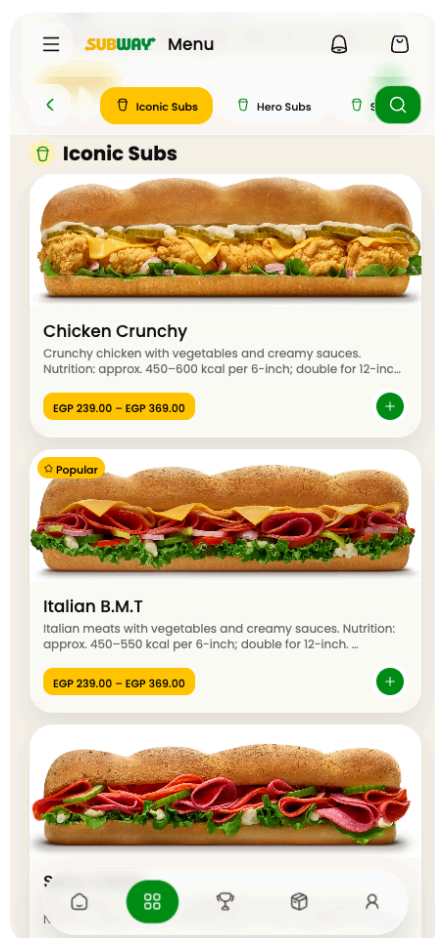
Happening Now

Put your latest brand activity in the spotlight.

MENU & POPULAR ITEMS

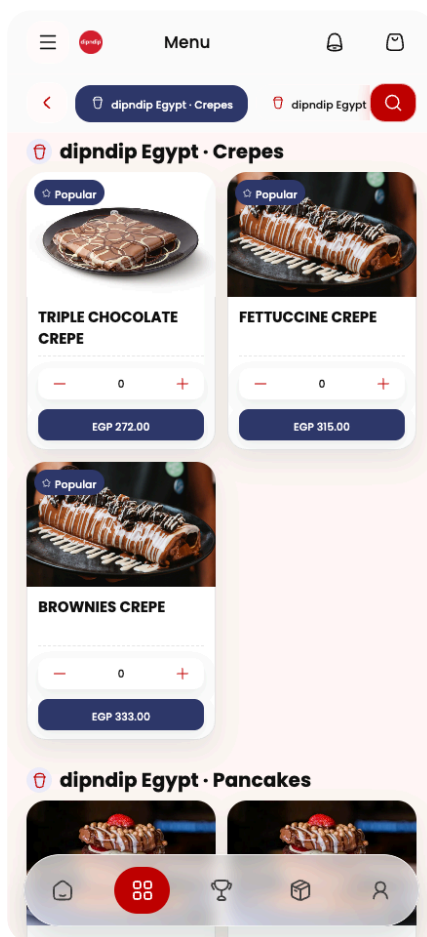
A menu worth exploring.

Make your menu easy to browse with wide cards, tiles, and rows. Highlight popular items and give your food the presentation it deserves.



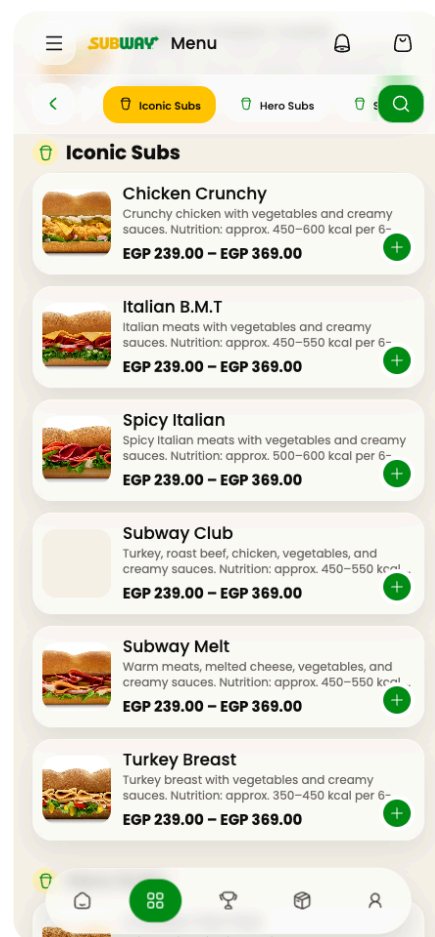
Wide cards

Let the photography lead.



Tiles

Explore more at a glance.



Rows

Keep browsing clear and familiar.

One menu experience, presented in the style that suits your brand.

PRODUCT DETAILS

Every item. A closer look.

Give customers the details they need before they choose. Present product photography, descriptions, and available options in one place.

THE PRODUCT MODAL

Make the next choice easy.

See it

Give the product room to shine.

Explore it

Keep its description and price easy to find.

Make it yours

Present the choices available for that item.

< Chicken Crunchy



Crunchy chicken with vegetables and creamy sauces. Nutrition: approx. 450–600 kcal per 6-inch; double for 12-inch. Allergens: wheat/gluten, egg, milk, soy, and mustard. Values vary by customization.

Customization progress

1 of 1 complete

Sub Size

Required

Choose 1

6 inch • EGP 239.00

12 inch • EGP 369.00

Special instructions (optional)

No onions, extra toasted, sauce on the side

Quantity

-

1

+

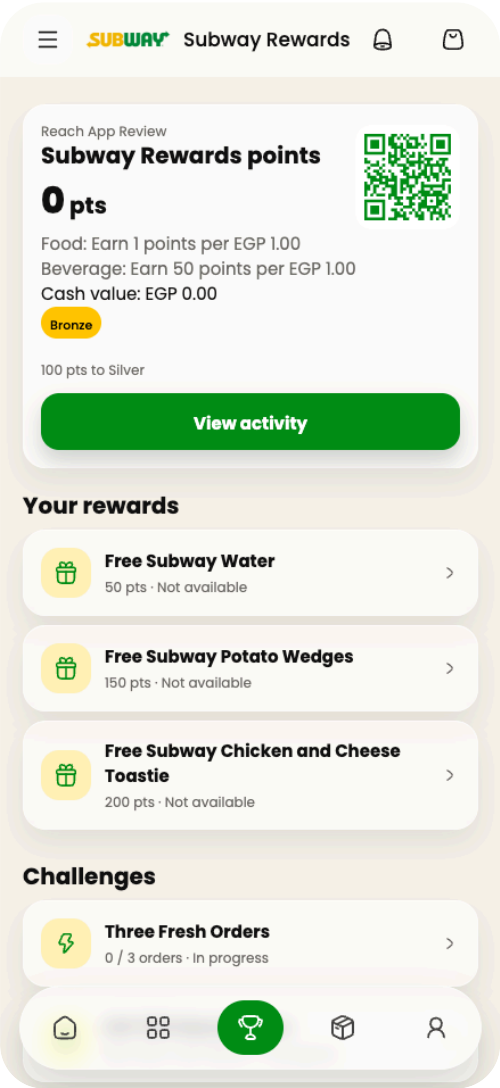
Add to cart — EGP 239.00

Subway · Product details

LOYALTY & PRIZES

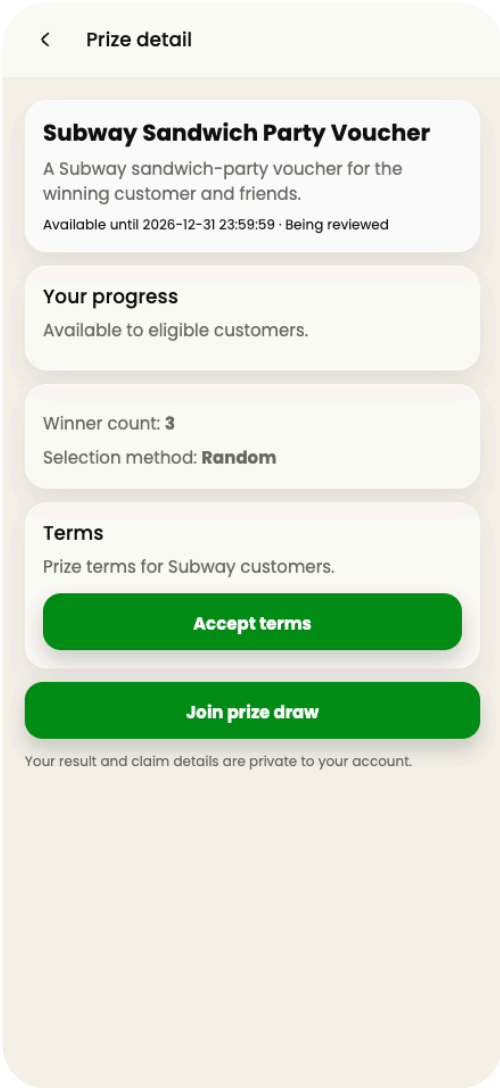
More reasons to return.

Keep the relationship growing beyond a single order. Give customers something to work toward and something to look forward to.



Loyalty

Make progress and available rewards easy to follow.



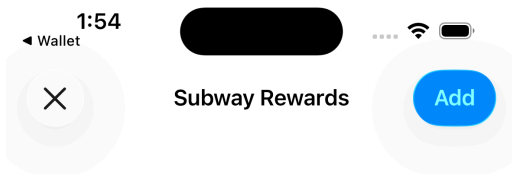
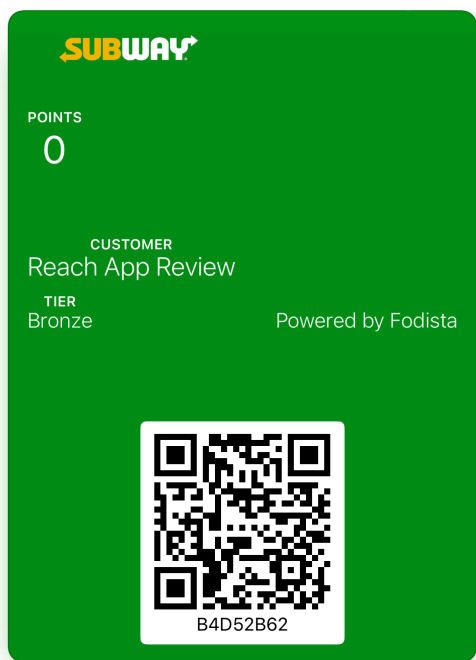
Prizes

Showcase what customers can look forward to.

ADD TO WALLET

Your loyalty card. Always close at hand.

Let customers keep your branded loyalty pass in their phone's wallet. Make your brand easy to find, beyond the app.



A FAMILIAR PLACE FOR YOUR BRAND

Keep it close.

Bring your loyalty identity into the wallet customers already carry, with a branded pass they can keep within reach.

Your branded pass

Keep your loyalty identity recognizable.

Apple Wallet & Google Wallet

Available through the native app on supported devices.

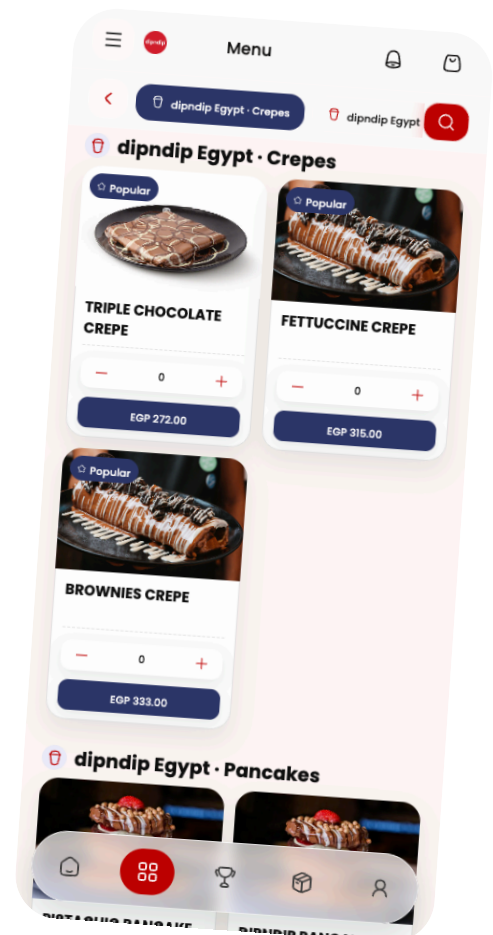
Subway · Apple Wallet pass preview

REACH YOUR CUSTOMERS. DIRECTLY.

Your brand. Your customers. Closer together.

Create more opportunities for customers to discover, order, and return through your own branded experience. Build a stronger direct channel and reduce reliance on aggregator fees.

- 01 Branded home & menu
- 02 Online campaigns & notifications
- 03 Loyalty & prizes
- 04 Add to Wallet



Made to feel like your brand.

See your brand on Reach.

Let's bring your customer experience closer.